

DFW Chapter Holiday Event

We invite you to partner with the Global Business Travel Association (GBTA) as a host venue for an upcoming event. This collaboration offers a unique opportunity to showcase your hotel to key decision-makers in corporate travel.

Key Benefits:

- Brand Visibility & Credibility – Position your hotel as a premier destination for business travelers and event planners.
- Direct Access to Corporate Buyers – Engage with travel managers, procurement professionals, and industry leaders who influence hotel bookings.
- Increased Group & Corporate Business – Demonstrate your meeting spaces, guest rooms, and service quality to potential long-term partners.
- Competitive Differentiation – Stand out as a leader in business travel by aligning with GBTA
- PR & Media Exposure – Gain visibility through GBTA's marketing, social media, and industry press coverage.

[Holiday Event RFP Form](#)



• Hotel Vendor Partnership

- GBTA Partnership & Vendor Support Vendor support would be a soft dollar \$10,000. Credit toward event. Support allocated towards:
 - Food & Beverage
 - Venue Rental
 - Discounted Room Rates
 - Parking • Audio Visual
 - Complimentary self-park
 - Other determined items

For Additional Information Contact :

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